

Sponsorships

EVENTS // INCENTIVES AND GIVEAWAYS // LOGO PLACEMENTS // CONTESTS

For the past 19 years, Kostuch Publications has hosted several major industry events including the Top 100 Awards Presentation and the Pinnacle Awards. The success of these events is based on bringing together operators and suppliers to celebrate industry achievement and excellence.

By sponsoring Kostuch Publications' various events or taking advantage of product sampling opportunities at Canada's leading hospitality trade shows you will help build awareness of your company and its products and/or services. Please review these partnership opportunities as strategic enhancements to your advertising and marketing activities within *Foodservice and Hospitality* and *Hotelier* magazines, Product Showcase Annual and the full range of Show Guides produced for the CRFA.

Logo Placement

Bag Logos/Sell Sheets \$995 per show

Event Sponsorship

Top 100 Golf Tournament/Awards Presentation
 Platinum Sponsorship \$7,500
 Gold Sponsorship \$5,000
 Silver Sponsorship \$3,500
 Lunch Sponsorship \$2,500
 Breakfast Sponsorship \$1,500
 Bronze Golf Hole Sponsorship \$300 per hole

Pinnacle Awards

Platinum Sponsorship \$15,000
 Gold Sponsorship \$10,000
 Silver Sponsorship \$8,000
 Bronze Sponsorship \$2,500
 Award Sponsorship \$1,500

Incentive & Giveaways

Free Product Sampling within Giveaway Packages
 Top 100
 Pinnacle Awards

FOODSERVICE
and
Hospitality

For more information contact your *Foodservice and Hospitality* account manager. In Canada, call 416-447-0888 or e-mail info@foodservice.ca; in the U.S., contact Wendy Gilchrist at 978-689-0230 or e-mail wgilchri@ix.netcom.com.